Blue Pearl Software leads the way with online sales

Santa Clara, California – September 13, 2013 -- [Blue Pearl Software](#), the provider of EDA software that accelerates FPGA verification, today announced that its software is available for purchase online. Users worldwide can use their preferred purchase method to easily acquire the Blue Pearl Software Suite to increase their design productivity.

"Verification has become increasing critical across the circuit design ecosystem. When it comes to FPGA verification, Blue Pearl Software is a definitive leader especially with a customized version that enable Xilinx users to do verification early in the design cycle," said Chad Keck, Vice Chairman, Needham & Company. "Now that Blue Pearl has its own online store, designers will have access to purchase the tool anywhere, anytime."

Quality IP and processors are critical to system-on-chip (SoC) designers worldwide due to the increasing number of systems using FPGAs in production or as prototypes. The combination of quality processors and system IP products, together with Blue Pearl's analysis software, accelerates FPGA verification and improves quality of results (QoR) for FPGA-based designs and systems.

"Designers worldwide require instant access to quality software to meet the tight project deadlines," said Ellis Smith, Chairman and CEO of Blue Pearl Software. "We are the leader in providing verification solutions that reduce design cycles for next-generation FPGA-based products."

The Blue Pearl Software online store offers a quick download delivery system and preview of all license agreements in advance of purchase. For more information about the online store, please visit https://store.bluepearlsoftware.com/1112/catalog/catalog.1018/.

Blue Pearl Software can also be purchased online from the Embedded Software Store, a marketplace for software transactions. The Embedded Software Store was launched by Avnet and ARM to accelerate the development of ARM processor-based design.

For more information about Blue Pearl Software, please visit www.bluepearlsoftware.com.

About Blue Pearl Software

Blue Pearl Software, Inc. provides EDA software that accelerates FPGA design verification. The company's Blue Pearl Software Suite checks RTL designs for functional errors and automatically generates comprehensive and accurate Synopsys Design Constraints (SDC) to improve quality of results (QoR) and reduce FPGA design risks.

Visit Blue Pearl Software at http://www.bluepearlsoftware.com.

<div align="center">###</div>

Press Contact:
Shakeel Jeeawoody, Blue Pearl Software, +1- 408.961.0121, shakeel@bluepearlsoftware.com