Blue Pearl Software Suite is now available for purchase through the Embedded Software Store

Santa Clara, California – June 03, 2013 -- Blue Pearl Software, the provider of EDA software that accelerates FPGA verification, today announced it is making its software available for purchase via the Embedded Software Store. Launched in 2011 by Avnet Electronics Marketing and ARM, the Embedded Software Store enables embedded designers to evaluate and purchase leading software products to accelerate their ARM processor-based design. With its addition to the Embedded Software Store, users can now easily purchase the Blue Pearl Software Suite to increase design productivity.

"Avnet is one of the world's largest distributors of electronic components and embedded solutions and ARM's technology is at the core of advanced digital products," said Ellis Smith, Chairman and CEO of Blue Pearl Software. "We are the leader in providing FPGA verification solutions that reduce design cycles for next-generation products."

Quality IP and processors, such as ARM's offerings, are critical to system-on-chip (SoC) designers worldwide especially due to the increasing number of systems using FPGAs in production or as prototypes. The combination of ARM processors and system IP products, together with Blue Pearl's analysis software, accelerates FPGA verification and improves quality of results (QoR) for FPGA-based designs and systems.

 "The Embedded Software Store is a one-stop shop for design engineers to find software tools for ARM processor-based product development," noted Tim Barber, vice president of design chain marketing at Avnet. "The addition of the Blue Pearl Software Suite expands that offering beyond embedded software development to include verification tools that enable designers to perform thorough analysis early in the design flow."

The Embedded Software Store offers a quick download delivery system and preview of all license agreements in advance of purchase. For more information about the Embedded Software Store, please visit www.embeddedsoftwarestore.com.

For more information about Blue Pearl Software, please visit www.bluepearlsoftware.com.

About Blue Pearl Software

Blue Pearl Software, Inc. provides EDA software that accelerates FPGA design verification. The company's Blue Pearl Software Suite checks RTL designs for functional errors and automatically generates comprehensive and accurate Synopsys Design Constraints (SDC) to improve quality of results (QoR) and reduce FPGA design risks.

Visit Blue Pearl Software at http://www.bluepearlsoftware.com.

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