Blue Pearl Software

December 13, 2011

Blue Pearl Software's latest release exposed on GeekBeat and available on Xuropa's cloud platform

SANTA CLARA, Calif.--(ONLINE PR NEWS)—**GeekBeat.TV**, a premier web video show that features the most interesting and compelling technology stories discovered Blue Pearl Software as a very promising EDA startup. Blue Pearl is also collaborating with Xuropa, a leading cloud platform provider, to enable instant access to its latest release.

"GeekBeat.TV is dedicated to researching and exposing innovative technology solutions", said Cali Lewis, lead host, GeekBeat.TV. "We believe Blue Pearl Software's intuitive software suite brings a fresh approach to designing advanced ASICs and FPGAs ".

After watching the video try Blue Pearl on the cloud. The latest release of Blue Pearl Software is now hosted on the Xuropa cloud platform for instant access and hands-on demonstration.

"Xuropa enables engineers to immediately try out software with only their browser – no downloads and no installation", said James Colgan, CEO and Founder, Xuropa. "We are excited that Blue Pearl Software uses our cloud platform to provide its customers immediate access to its latest software release without about the hassle of installation or licenses."

"Our latest software release has some unique features that allows RTL designers to find longest paths even before synthesis," stated Ellis Smith, Founder and CEO, Blue Pearl Software. "Blue Pearl continues to simplify the typical tasks of design engineers, and now they can even try our software on the cloud."

Engineers can try the latest release of the Blue Pearl Software Suite on the cloud at http://www.bluepearlsoftware.com/testdrive.

About Blue Pearl Software

Headquartered in Santa Clara, Calif., Blue Pearl Software is a privately held, electronic design automation (EDA) company committed to reducing iterations in digital design flows and improving design productivity. Visit Blue Pearl Software at http://www.bluepearlsoftware.com.

About GeekBeat.TV

Geek Beat is one of the world's most recognizable tech news brands, delivering a daily news show hosted by Cali Lewis, as well as a weekly LIVE show co-hosted by Cali Lewis and John P. which airs nationally in the US on the new Youtoo TV network in over 15 million households, as well as streams live online at http://live.geekbeat.tv.

About Xuropa

Xuropa is the pioneering cloud demo platform for independent software vendors. Built upon a unique lead nurturing and analytics engine, Xuropa enables software vendors to conveniently demo their products in the cloud and drive the resultant sales pipeline to increase sales yields. For more information, go to http://www.xuropa.com.

Contacts:

Dave Peterson, GeekBeat.TV, 253-642-7570, davep@geekbeat.tv

Or

James Colgan, Xuropa, 415-727-5741, james@xuropa.com

Or

Shakeel Jeeawoody, Blue Pearl Software, 408-961-0121, shakeel@bluepearlsoftware.com